



PRESS RELEASE

300 CELEBRITIES IN "ONE INDONESIA CHARITY CONCERT" CONNECT THE FIGHTING SPIRIT OF THE COVID-19 FIGHTERS

In addition to donations, all profits collected from the One Indonesia Charity Concert were handed over to Pundi Amal Peduli Kasih Foundation

Jakarta, 11 May 2020

PT ELANG MAHKOTA TEKNOLOGI Tbk (EMTEK) which holding of **SCTV, INDOSIAR, Bukalapak, O Channel and Vidio.com** last night (**Sunday, 10/5**) succeeded in holding "One Indonesia Charity Concert" and collected donations amounting **Rp2,804,786,624** from viewers that night. Previously, recorded since last March until just before holding this charity concerts, donations from **SCTV** and **INDOSIAR** viewers, **Bukalapak** users and **Liputan6.com** readers which was collected from the **EMTEK Cares Corona** program has reaching **Rp12,515,173,734**. While, the acquisition from the sponsors of the One Indonesia Charity Concert event was **Rp6,350,000,000** in all of which presented by EMTEK to help overcome the Covid-19 pandemic.

The series of events involving celebrities by appearing voluntarily without getting this honorarium, began in the afternoon via live streaming on the **VIDIO** application starting **at 16:00 until 20:00 WIB**. Guided by **Indy Barends** and **Indra Bekti**, viewers invited to find out the current situation at the Wisma Athlete which is a Corona Emergency Hospital and the actions of celebrities for the sake of raise the spirit of sharing to medical personnel in the frontline and pandemic affected communities. Ahead of adzan maghrib, Ustadz Zaki who is an alumni of the Indosiar' Indonesian Sahur Academy (AKSI) talent search event convey his tausiyah to add Islamic values.

Entering part time at 20:00 WIB, **Irfan Hakim** along with the news presenters **Senandung Nacita** and **Sheila Purnama** present to guide the "**One Indonesia Charity Concert**" which aired LIVE on **SCTV, INDOSIAR, O Channel** and live streaming on **Vidio**. Appearances from the most popular band vocalists including **Ariel Noah, Pasha Ungu, Tantri Kotak, Giring Ganesha, Charly Setia Band** and big names who are widely known in the music industry in the country opened the One Indonesia Charity Concert by singing the song "Negeriku" followed directly by the appearance of **Agnez Mo** through the song "**Be Brave**".

Mr. Sutanto Hartono as **Managing Director of EMTEK Group** expressed his optimism that Indonesia through this plague by holding hands with one another. The One Indonesia Charity Concert itself held as a form of high appreciation from EMTEK to the national heroes in



the fight against Covid-19. They included the President of the Republic of Indonesia, BNPB, the Central Government, the Regional Government, the medical team, TNI, POLRI and the whole people who obey the government's recommendations. EMTEK also appreciated the enthusiasm of celebrity colleagues who are involved in this charity concert voluntarily and the sponsors who support this charity concert. "All over donations from viewers, sponsors, and all profits collected from this charity concert will be handed over to the Pundi Amal Peduli Kasih Foundation for handling the COVID-19 pandemic ", **explained Mr. Sutanto**.

"The One Indonesia Charity Concert" also invites viewers and the public to take a closer look at sacrifice as well the struggle of medical heroes at various forefront of handling Corona outbreaks ranging from the limitations of the Tool Personal Protector (APD) to be separated from loved ones. **Rossa** as one of the participating artists committed in the One Indonesia Charity Concert had the opportunity to greet directly with the medical team at the **Prof. Dr. Sulianti Saroso Infectious Diseases Hospital - Jakarta**. Together with hundreds of other national celebrities **Rossa** invites viewers and the public to help ease their burden by channeling donations through accounts of Pundi Amal Peduli Kasih Foundation.

Agnéz Mo also had the opportunity to talk with the **President Director of Prof. Dr. Sulianti Saroso Infectious Diseases Hospital – Jakarta, dr. Mohammad Syahril, SpP, MPH** through a video conference connection. So great the struggle of the medical team dealing with COVID-19 patients. Even one of the medical personnel from the Infectious Diseases Hospital Prof. Dr. Sulianti Saroso - Jakarta was died in the midst of its struggle. "Indonesia is proud to have the best medical team. They are the nation's heroes who are at the forefront. Many things that we should be thankful in which one of them is having a lot of time with loved ones, "said **Agnéz Mo**

Chairman of the Pundi Amal Peduli Kasih Foundation who is also **Indosiar's President Director, Mr. Imam Sudjarwo** explained before the One Indonesian Charity Concert took place today, starting from May 10, 2020 EMTEK Cares Corona has successfully collected donations from SCTV viewers and INDOSIAR, Bukalapak users, and Liputan6.com readers is Rp12.3 Billion. Pundi Amal Peduli Kasih Foundation has distributed this mandate in the form of Tools Personal protective equipment (APD), medical equipment, and groceries throughout the country. "Target of Pundi Amal Peduli Kasih Foundation has the *#SejutaMaskerDanSembako* program for communities affected by COVID-19. Thank you for all the people who have donated through EMTEK Cares Corona", said **Mr. Imam Sudjarwo**.

The commitment offered by celebrities in this concert is expected to spread positive enthusiasm for Indonesian people to stay united. As shown by the **Dangdut King Rhoma Irama** through collaboration who is very sweet together with the alumni of the Indosiar talent search event, **D'Academy, LIDA (Liga Dangdut Indonesia) and Bintang Pantura** when singing the latest song created by Rhoma Irama entitled "**Virus Corona**". While the comics **Ernest**



Prakasa, Raditya Dika, Abdel, Bintang Emon SUCA, Mo Sidik, Uus and other well-known comics urge people to stay at home and not *mudik* in order to reduce the rate of spread COVID-19.

Not left behind, **the Golden Voices** consisting of **Titiek Puspa, Hetty Koes Endang, Iis Sugianto, Dessy Ratnasari, Joy Tobing**, and several other gold-sounding singers appear compact with the song "*Arti Kehidupan*" by **Doel Sumbang**. While sportscaster and athlete collaborate to bring the song "*Garuda Di Dadaku*" which is evocative the spirit to stay united. Not only celebrities, some medical personnel did not miss to contribute their voice. The song "**We Are The World**" by Agnez Mo closed the charity concert last night.

Through this "One Indonesia Charity Concert" EMTEK Group shows how the spirit of mutual cooperation from various circles become a force to face the plague that is sweeping the country to remain optimistic and to rise back. Thank you for the helping hand of the viewers in the "One Indonesia Charity Concert".

Emtek Cares Corona continues to accept community participation who also want to support the struggle of the medical workers and community affected by the COVID-19 pandemic in various parts of Indonesia through a number of choices accounts **include BCA (500.557.2000) - SCTV, BCA (162.633.8888), BRI (0376.01.001220.30.7), Mandiri (122.00.5578.2000) - INDOSIAR** on behalf of the **Pundi Amal Peduli Kasih Foundation** and through the Bukalapak application platform in **Serbu Seru Bukalapak** and scan the QR Code in the **DANA** application.

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