

## Emtek Group & Anthoni Salim Group Explore Potential Collaborations in Digital Ecosystem

### POTENSI KERJASAMA EKOSISTEM DIGITAL EMTEK GROUP DAN ANTHONI SALIM GROUP



*Alvin W. Sariaatmadja, President Director of Emtek Group and Axton Salim, Representative of Anthoni Salim Group announced the potential collaboration of the digital ecosystem from the Emtek Group and Anthoni Salim Group for the business growth of the two companies and the use of technology with the aim of development and the welfare of the wider community.*

**JAKARTA, 12 August 2021** - PT Elang Mahkota Teknologi (Emtek Group), a leading integrated company in the fields of media, technology and health services, is exploring the potential of digital ecosystem collaboration with Anthoni Salim Group, which has vast technology infrastructure in Indonesia. This ecosystem collaboration opportunity is expected to create synergy and growth for the two groups. Anthoni Salim Group's comprehensive technology infrastructure will support Emtek's flagship technology platform.

Anthoni Salim Group has various businesses that are leading in both domestic and international markets. The group, under Anthoni Salim's leadership, is leading various offline businesses such as the largest distribution, transportation and retail business in Indonesia, in addition to rapidly growing its technology & digital infrastructure and digital business platforms.

Emtek Group is one of the leading media groups that has been aggressively transforming its business, particularly in the development of various digital and technology platforms. In the media and entertainment business line, Emtek has managed to continue its success in managing various media platforms and producing popular content that continues to dominate the market. Emtek is also



developing its media on digital platforms very aggressively. The success of Vidio.com as the largest local OTT platform in Indonesia and KLY which generates more than 1.5 billion page views per month from various portals under its umbrella shows Emtek's ability to continue to dominate the media business in the technology era. In other areas of technology, Emtek also has an all-commerce network Bukalapak with more than 100 million users, and a network of more than 7 million Bukalapak's partners. Bukalapak's business progression also accelerates the growth of SME businesses in Indonesia

Representing Anthoni Salim Group, Axton Salim believes in the positive impact that this potential collaboration will have. "We see the rapid expansion of digital businesses in the Emtek ecosystem and believe that with the potential for this strategic collaboration, it will have positive impacts on the business development of the two groups going forward"

"Anthoni Salim Group is one of the shareholders who has supported Emtek's development efforts since the beginning. We are fortunate to have a partner who is one of the most successful groups in developing various portfolio of business to become one of the big players in the international arena. The support from the technology and digital ecosystem owned by Anthoni Salim Group will increase Emtek Group's competitiveness in developing its business which has been more focused on technology-based industries. We also hope that this collaboration will be able to improve the Indonesian economy both on the macro and micro level", concluded Alvin Sariaatmadja, President Director of Emtek Group.

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